

Aussie Biz Chic Sponsorship Packages

**A monthly subscription box
providing entrepreneurs the
tools & resources to grow
their business!**



About Aussie Biz Chic

We're a subscription box for female entrepreneurs based in Australia & New Zealand.
What's included in the box....



Business & Personal Development Books

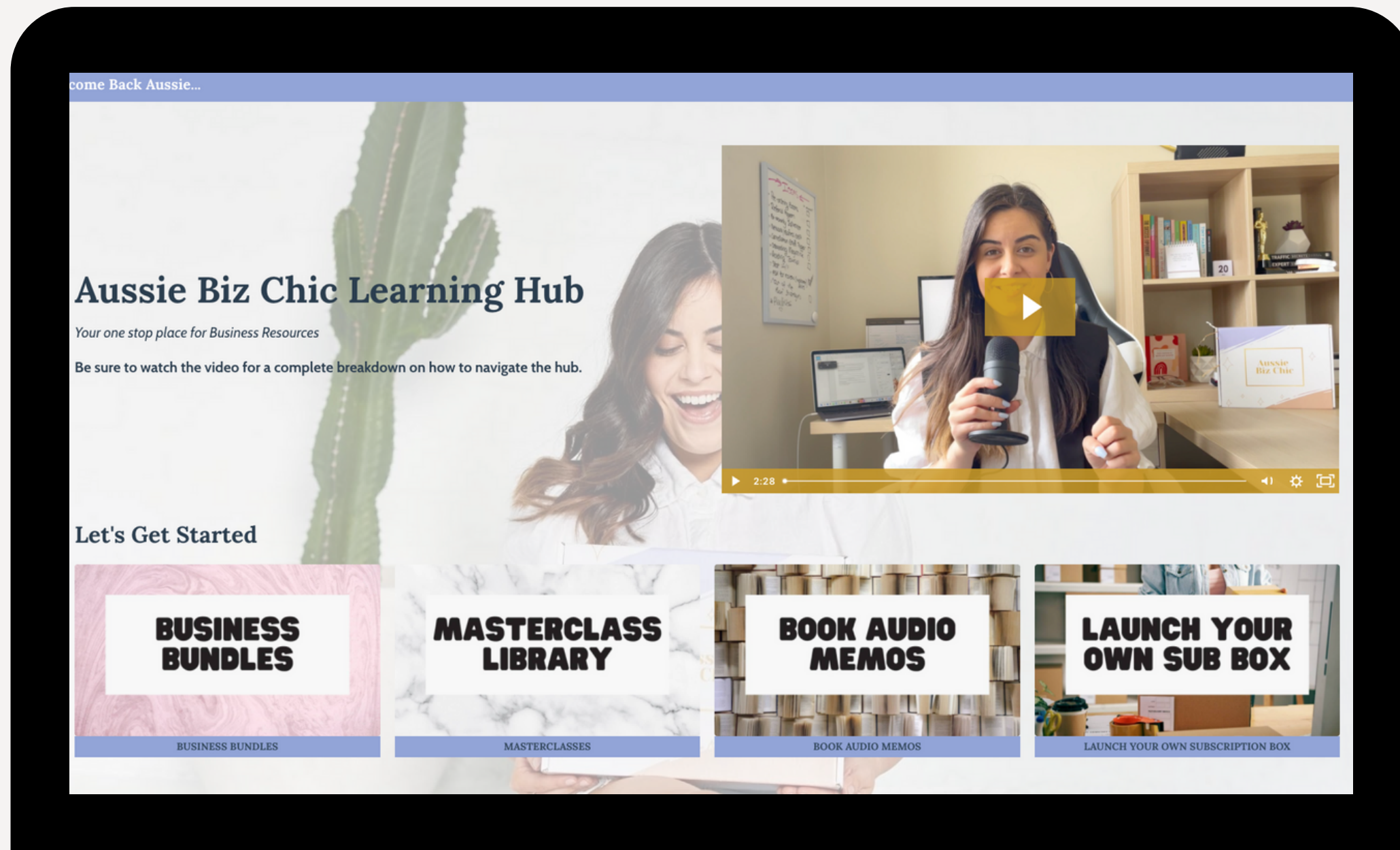


4-5 Stationery or Lifestyle Items

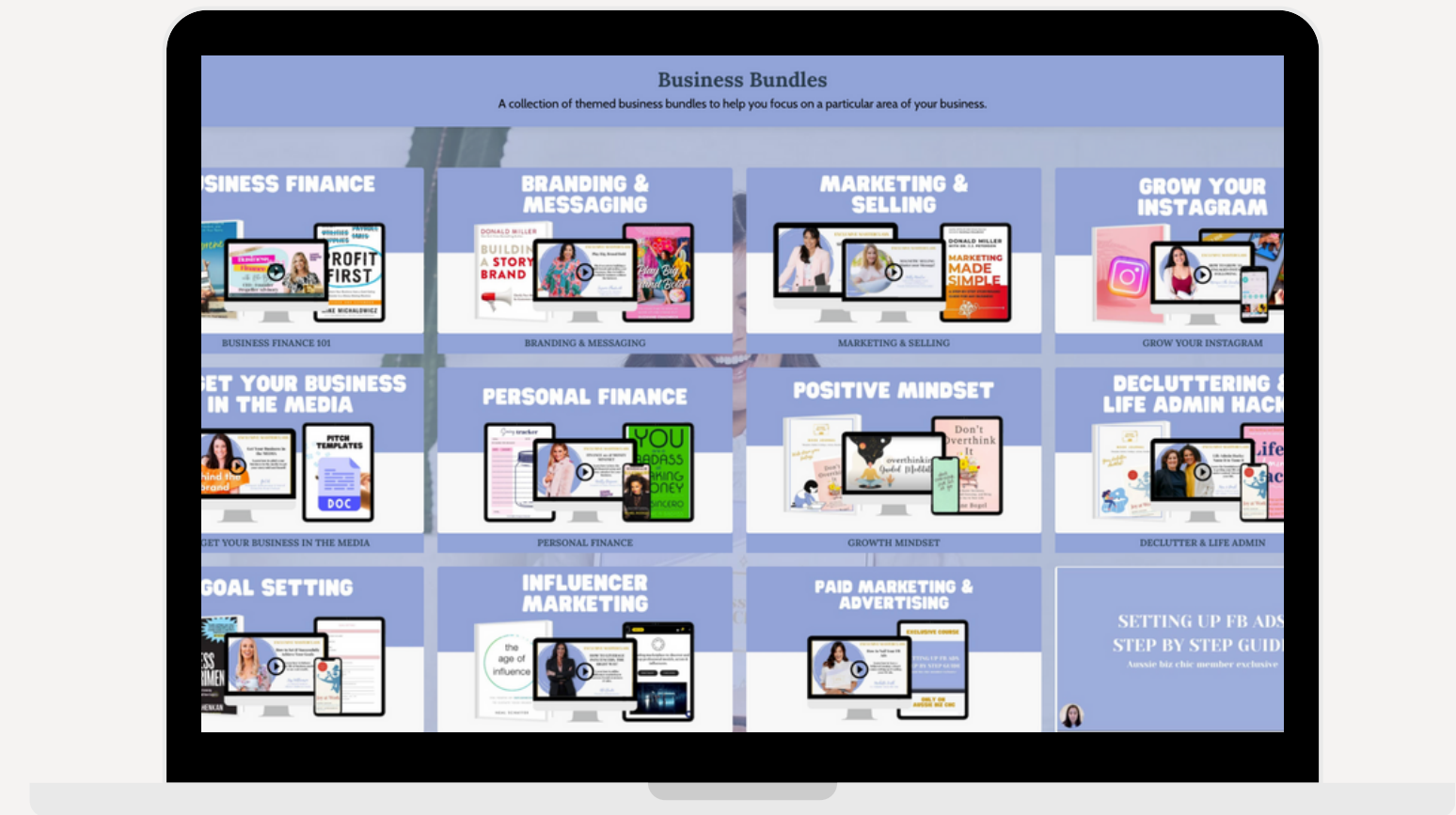


Online Access to Digital Learning Hub + Exclusive Invites to Masterclasses

Online Learning Hub



Included in the membership is an online membership portal which includes additional digital classes and resources.



Aussie Biz Chic Membership Statistics

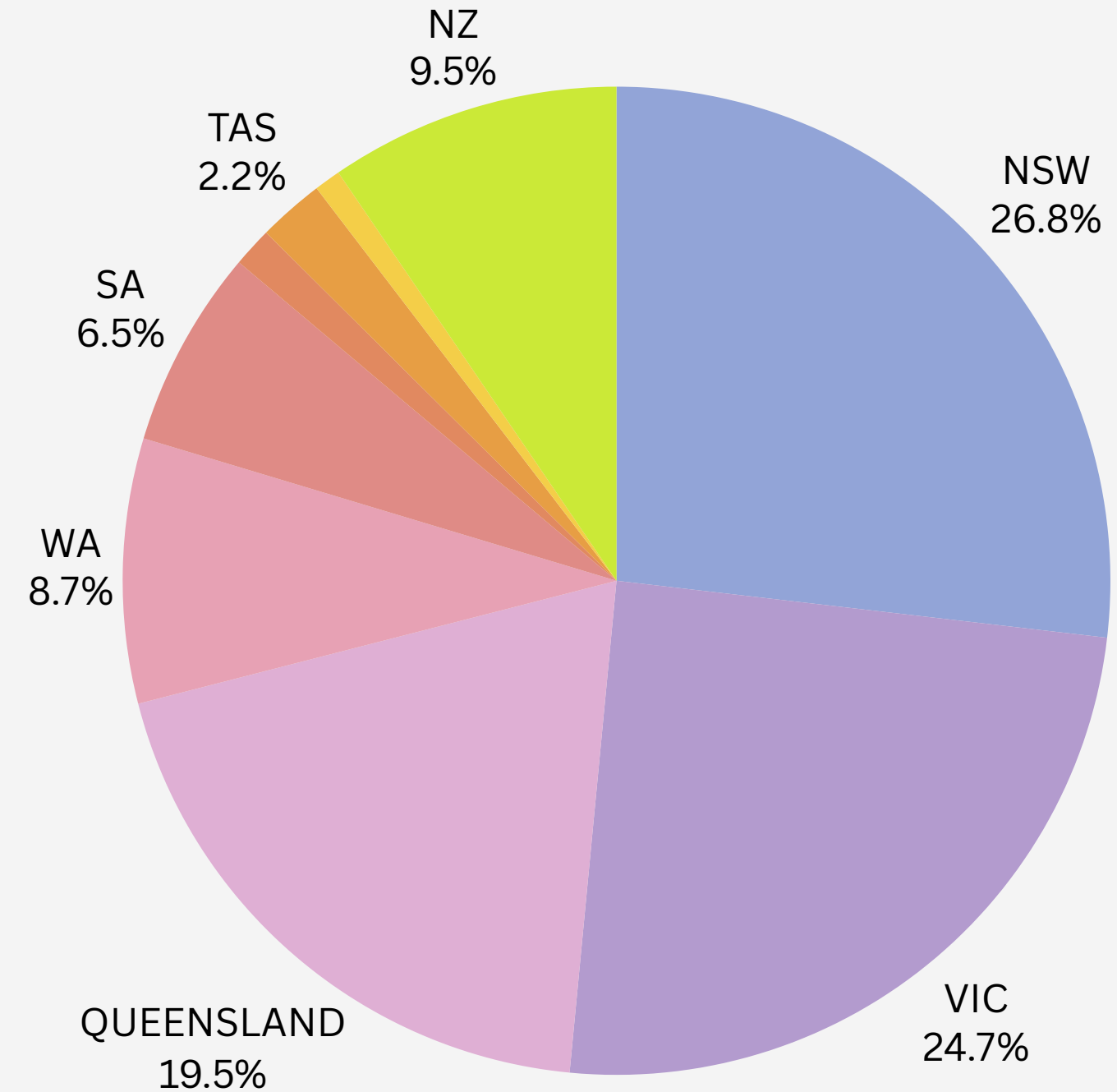
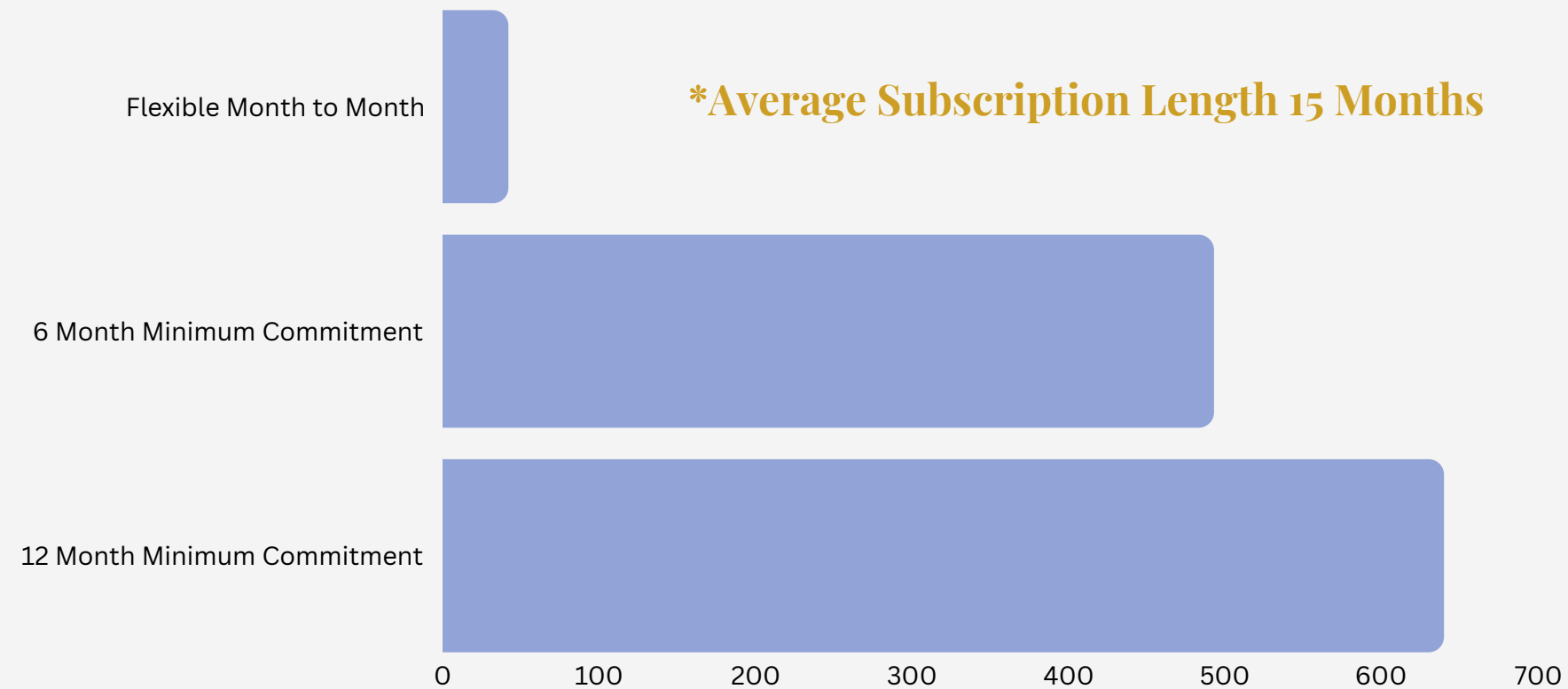
Membership Numbers



1200 - 1250

Subscription Plan Breakdown

***Average Subscription Length 15 Months**



Boxes ship to AUS & NZ

Aussie Biz Chic Statistics Continued



INSTAGRAM
(main channel)

Followers: 13.5k
Engagement: 1.42%
Avr. Monthly Clickthrough to website: 727



Followers: 24.7K
Avr. Monthly Clickthrough to website: 224



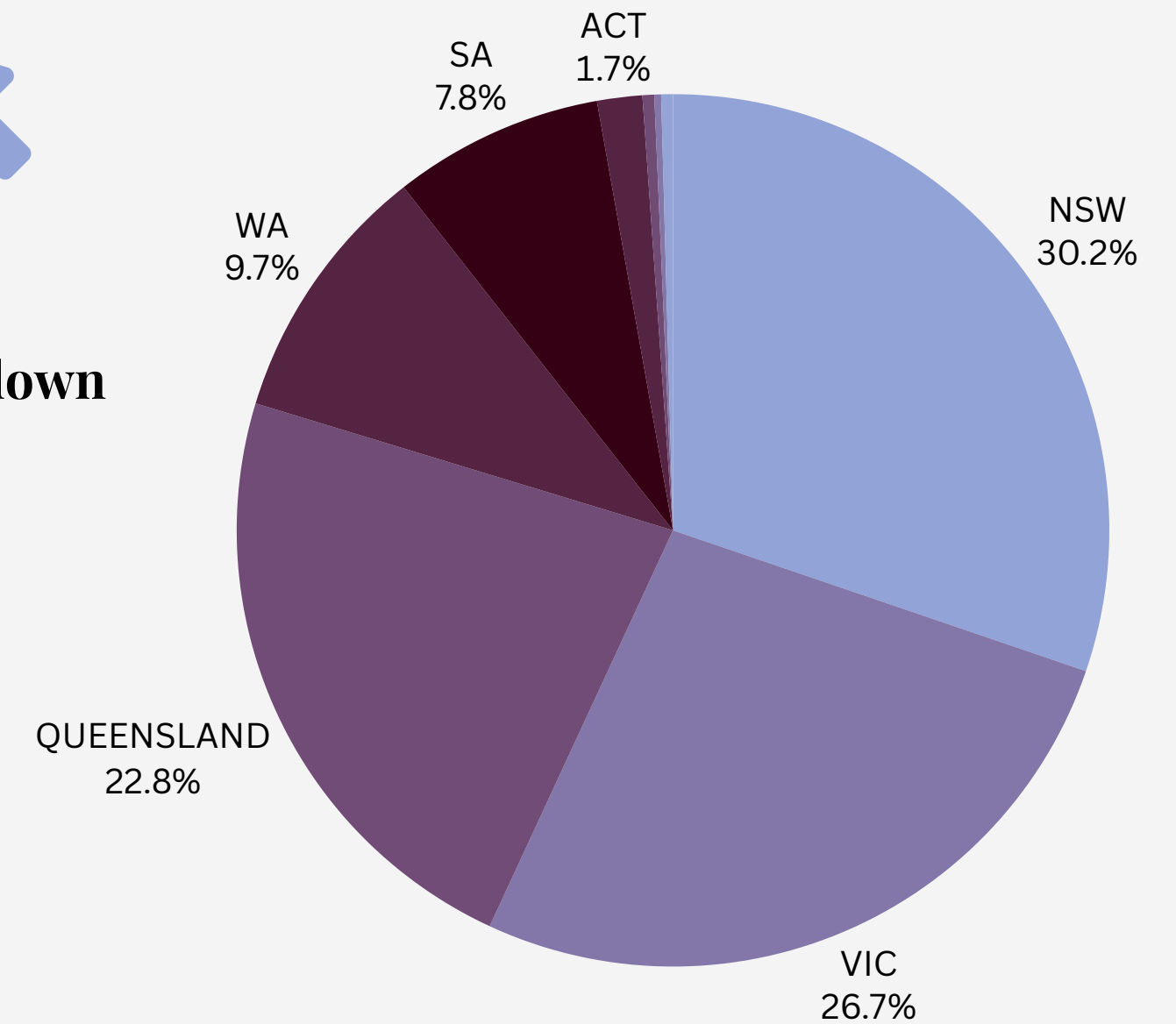
Emails: 10,300
Open Rate: 55.79%
Click Rate: 3.17%



Average Monthly Website Visitors

3,000

State Breakdown



Sponsorship Packages for 2024

3 MONTH PACKAGE	3 month sponsorship campaign. Opportunity to be included in 3 consecutive boxes + additional promotional extras.	ONLY 3 SPOTS AVAILABLE \$1200 per month for 3 months
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BOX PROMOTION	EMAIL MARKETING	SOCIAL MEDIA
Inclusion of brand in 3000 boxes across a 3 month span	Your brand mentioned in 3 x Active Member Newsletter Emails (dedicated spot)	Brand mentioned and tagged in unboxing on Instagram

HOW OUR SPONSORS BENEFIT

Customer leads for each sponsor + on-going brand awareness

Get in the hands of 1000+ small business owners with opportunity for multiple touch-points to better increase conversions.

Best type of Sponsors

- Upcoming Events
- Lead Magnets (e.g. ebook, templates, course, quiz)
- Low Ticket Products
- Awareness for a Launch



Tasheena Snow

2 reviews

★★★★★ 4 days ago **NEW**

I get so much value packed goodies and information from my Aussie Biz Chic monthly boxes. I love the community and monthly workshops. Being a solo business owner, it's great to have that extra support to turn to. Plus I'm learning so much!

Reply Like



AUSSIE BIZ CHIC SPONSORS

Survey lead Collection Campaign

*Have sponsored 5+ boxes now!



Calling all
Lady Bosses!

Do you have a passion for positive change and a drive to make a difference?





THE GOOD NUMBERS

chartered accountants + tax agent

If you feel overwhelmed with accounting, tax, and record-keeping, or perhaps a Google search has left you with more questions than answers, we can help you navigate it.


The Good Numbers is a no-judgment zone.

\$50 off business tax return

Use QR code to book a no-obligation consult







is your business profitable & organised

Never sure if your pricing includes a profit?
No money saved for BAS when quarter end rolls around?
Always forget what you need to do each month end?

Way too many businesses *hope* they're selling at a profit when they're actually not. Our Pricing Calculator removes the guesswork, ensuring you're setup to make money.

Combine this with my very own Month End checklist, & make sure you're not missing important steps like saving for BAS to streamline your business for profitability & growth!


I thought I was making good money, UNTIL I used this calculator, only to find out I was not making any profit at all. Now I've increased my prices, AND I'm now able to pay myself!
~ Kristy R.



maximise profits & reduce overwhelm

Grab your free Pricing Calculator & Checklist
accountedforyou.com.au/bundle







your bookkeeping matters

Maximise your profits, growth and more to elevate your success, by tuning in each week to our podcast 'Your Bookkeeping Matters'.

accountedforyou.com.au
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AUSSIE BIZ CHIC SPONSORS

NEEDED TO LET YOU KNOW ABOUT THIS!!

• How to Win an Award for your Business so you can display things like this for SOCIAL PROOF



Proudly Displayed on the Aussie Biz Chic Website



Hi Michelle,

One of the best things you can do for your business is apply for business awards! It's a great form of social proof but also it's a chance to attend the awesome event.

Well here's your chance!

The AusMumpreneur Awards celebrate Australia's best and brightest mums in business.



This year AusMumpreneur are giving 10 lucky women the chance to win a ticket to the glamorous AusMumpreneur Awards & Conference valued at \$995!

To enter, simply nominate 10 women you admire for the 2023 AusMumpreneur Awards.

They can be your business besties, your Virtual Assistants, someone you love to buy from, a service provider you've used or a celebrity mumpreneur you've always wanted to meet!

Nominating takes less than one minute and can really make someone's day.

[Get Nominating](#)



1800 877 747
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Email : hello@hrdynamics.com.au



Leadership Mentoring & Training

Each leader is unique, just like your business. Our mentoring programs are tailored to each leader and are designed specifically to meet their individual areas of development.

We can help you gain the skills, confidence, and ability to create high performing and resilient teams.

Individualised Coaching

We offer a tailored and affordable 6 week mentoring course involving a combination of reflective learning and theory-based training. Topics which may be covered in the coaching include:

- Effective communication skills
- Having difficult conversations
- Performance management
- How to train people
- Managing stress
- Time management
- Providing effective & timely feedback
- Improving confidence in speaking



HR Dynamics has been coaching successful leaders for over 14 years!

'The team at HR Dynamics have been very professional and responsive. Staff at Lifestyle Connections have greatly benefited from the mentoring program resulting in identifying efficiencies and newfound confidence.'

Leo Brunner, Manager, Lifestyle Connections.

How to run a successful business and still be a good parent

KATE TOON

AVAILABLE NOW

Dream Big. Act Bigger. Take On The Big Boys This Cyber Weekend

50% Facebook Ad Reviews and a 30 min Strategy Sesh!

THE VIRTUAL fairy GODMOTHER

Steps To Ads Success

- 1 Book In Your Strategy Session
- 2 Answer The Questionnaire
- 3 We'll Talk All Things Strategy
- 4 Walk Away With An Action Plan



[BOOK NOW](#)

Hi! I'm Nat, Founder of VFGM.



FB ads are **not** a set and forget task, testing and knowing what to tweak can make a world of difference!

CURRENT AVAILABILITY – 2024

Please see available spots for 2024. To secure your spot for future months, we require a deposit of \$500

PLAN OPTIONS	3 MONTH PACKAGE
MONTHS	
JANUARY + FEBRUARY + MARCH 2024	SOLD OUT
APRIL + MAY + JUNE 2024	AVAILABLE
JULY + AUGUST + SEPTEMBER 2024	AVAILABLE
OCTOBER + NOVEMBER + DECEMBER 2024	AVAILABLE

**Get in touch
to secure
your spot!**

EMAIL ADDRESS

luke@aussiebizchic.com.au